



1stop4business is a unique collaborative marketing initiative for Peterborough business professionals

Benefits



You receive new business leads from companies genuinely interested in your services that have been screened through our Peterborough contact centre

You benefit from a collaborative promotional campaign which is directly selling your services alongside those of other members. You gain economies of scale from our pooled resources, making your marketing

more cost-effective 



We work as a collaborative team rather than individuals or single businesses

Our centralised marketing and enquiry handling frees your time to focus on business delivery 




Attending regular meetings enables pooling of ideas and keeping up-to-date

Features

Members are drawn from firms around greater Peterborough, trading on a B2B basis 




Exclusivity comes from a “lock-out”, so there is only one member for each business activity

We operate a centralised database to which all members contribute commercial contacts 




Collective promotion of the **1stop4business** brand brings enquiries for our members

Our members enjoy up to three personalised web pages, each with a different business function 



Initial response handling is centralised and conducted via the web or our direct telephone number

Whilst referrals between members are always welcome, our primary objective is promoting a single  portal where prospective clients can find a truly comprehensive range of professional services



A Members' Code of Practice underpins the quality and standard of our operations

Monthly meetings are held for members and guests to share ideas on business development 



• Unlike many networking organisations, we're not a franchise but are genuinely not-for-profit